



## **Tracy Jasmins**

### **Communications & Marketing**

Tracy joined the Crime Prevention Council as the Marketing and Communications Coordinator in 2004. A long-standing passion for community and an unfulfilled childhood dream to work for the police, led her to this position.

A native of Kitchener, Tracy has an extensive background in media and communications spanning nearly 20 years. As a graduate of Radio & Television Broadcasting (Diploma, Applied Arts), Tracy has worked in the areas of news, television production, sales, marketing & promotions at radio and television stations throughout Southwestern Ontario. Tracy's background is rounded out with event planning and coordination experience gained while at a concert production agency in Toronto and coordinating North American trade show participation for a local company.

An avid community volunteer, Tracy is actively involved with several local community organizations. When she is not busy "Saying Hi" to people in the name of crime prevention, Tracy enjoys spending time with her husband and 2 young sons and their Schnoodle named Sam. She enjoys photography, volleyball, yoga and yes, even Sudoku for a complete mind, body, and soul balance.

Email: [jtracy@region.waterloo.on.ca](mailto:jtracy@region.waterloo.on.ca)

Tel: 519-883-2316

